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MISSION STATEMENT

Fortitude Equip's mission is to provide the fitness industry with the best quality fitness equipment, installation, and support for both price and quality products.

At Fortitude, we constantly challenge ourselves to be at the forefront of the industry, creating UK-made, first-class equipment that supports our fellow UK businesses and Armed Forces. We give our customers quality that will stand the test of any environment, providing the best value for money.

Fortitude has an obligation to our customers to provide a safe environment and to help as many customers as we can to reach their fitness goals.

Fortitude's promise to our customers is to continue to research and test our products to give the customer the very best, and we have processes in place to continually develop our products.

Our products are at the forefront of every type of training methodology, providing solutions for every occasion.

PLAN | EDUCATE | IMPLEMENT | ACHIEVE

Fortitude Build & Construction

Fortitude Build & Construction

specialises in design, new builds, alterations, refurbishments, extensions, repairs, remodelling, and fit-outs for both public and private sectors. We provide personalized service across industrial, commercial, and residential projects, ensuring professionalism from design to aftercare.

Comprehensive Project Management

As a principal contractor, we ensure project quality, cost control, and timely delivery by managing detailed planning processes. We minimise delays, unexpected costs, and waste through close collaboration with clients, designers, engineers, and subcontractors, promoting innovation and design excellence for smooth execution.

Innovative Design & Build Solutions

Our Design & Build expertise enables us to provide cost-effective, high-quality solutions. Collaborating with trusted design partners, we optimize projects for efficiency and sustainability, helping clients save time and reduce costs while ensuring high workmanship standards.

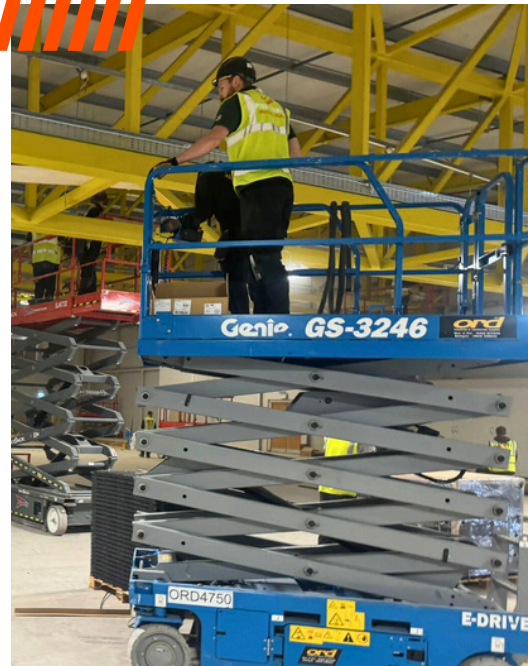
Expertise Across All Project Stages

We collaborate with specialist consultants in various fields, including architecture, engineering, and design. This teamwork ensures that all projects meet high design and construction standards from concept to completion.

OUR SERVICE

- ✓ Design & Pre-Construction
- ✓ New Builds
- ✓ Extensions & Alterations (including mezzanine floors)
- ✓ Renovations & Refurbishments
- ✓ Fit-Out Contracts
- ✓ Remodelling

At Fortitude Build & Construction, we transform visions into reality through careful planning, exceptional craftsmanship, and inventive solutions.



INSTALLATION SERVICE

Fortitude are specialists in Fitness Equipment Installations.

We will make sure your experience with Fortitude is as stress-free as possible, and we will handle everything for you while working alongside you every step of the way.

Our mission is to provide an experienced and professional team to carry out a safe, efficient, and seamless service, minimising the impact on your facility.



Over the years, we have supported many gym owners, local authorities, domestic clients, the armed forces, and equipment suppliers with their installations.

STORAGE & DISTRIBUTION

Our Dedicated, Hands-On Team Provides A Reliable, Comprehensive Service. With Dedicated Account Management and Competitive Prices.

We store your products. We hand-pick and pack your orders. And we deliver your packages to wherever they need to go.

Our secure warehouse has over 3500 square feet of storage available. In addition to pallet storage and drop shipping, we also have a large protected area dedicated to pre-building gym equipment ready for delivery.



Service, Repair & Refurbishment

Service, Repair and Refurbishment

We will maintain your equipment ensuring it remains fighting fit. We have technicians on standby ready to react with any repairs required to support your facility.

Equipment looking tired, rebranding, changing colours? No problem! We offer both on-site and off-site equipment refurbishment services ensuring your equipment looks as good as your brand!



Kit Moves and Relocation Services

If you need gym equipment moving or relocating, our experienced team is ready to help. We can disassemble gym equipment from one location, move it to another site, and assemble it back together when it is required.

We can also offer a storage facility in case you need a little time to prepare the new site before we install the equipment.



Buy Back and Re-sell of used gym equipment

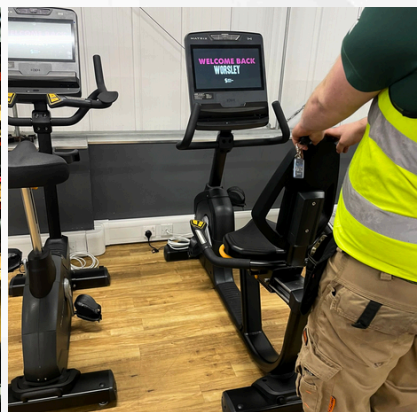
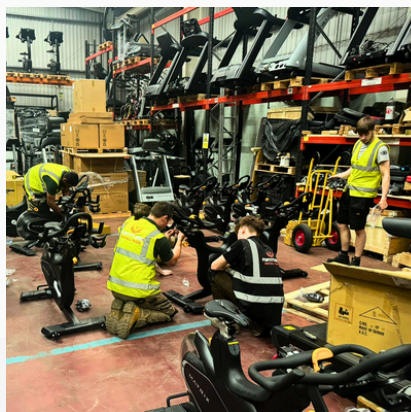
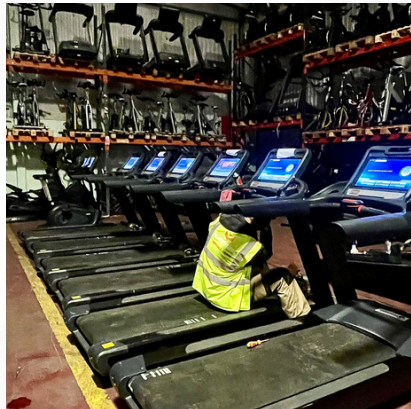
LOOKING TO SELL YOUR COMMERCIAL GYM EQUIPMENT?

We make the process easy and hassle-free. Whether you're upgrading, downsizing, or simply looking to sell, we offer some of the most competitive prices in the industry.

Our service is fast, professional, and tailored to your needs.

We work with leading manufacturers, leasing companies, schools, universities, local authorities, commercial gyms, and home users, offering a seamless buy-back solution that ensures maximum value for your equipment.

Get in touch today and let us handle the hard work for you!



FLOORING

Solutions



Fortitude Flooring specializes in high-quality gym flooring. Their durable and easy-to-maintain materials are essential for new gyms, often more important than equipment.

Key offerings include:

- Standard 3D CADs for each project
- Custom colours and branding on request.

Our Premium Gym Floor Tiles are:

- High impact protection for floors and equipment
- Flexible with light bounce
- Slip & Sound resistant
- Easy to install and clean
- Complies with UK Fire and Smoke Emission Regulations
- 5-year commercial warranty
- Requires mopping with hot water before use; cleans with hot soapy water

This heavy-duty floor tile is durable and long-lasting.



SBR and EPDM Tiles

Designers can customise gym flooring by adjusting the concentration and colour of EPDM granules to match any interior. Fortitude Gym Flooring boasts extensive experience and a strong reputation among top UK health club operators.

(IXIM) TILES AVAILABLE IN:

- Black SBR: 15mm, 20mm, 25mm, 30/31mm, 40mm
- Fleck Tiles (All Colours): 20mm, 25mm, 30/31mm, 40mm
- EPDM Crumb Topped (All Colours): 20mm, 25mm, 30/31mm, 40mm

The Tile is made from recycled rubber, cleaned and transformed into odourless grains (1mm to 3mm wide). These grains are bound, moulded, and coated with polyurethane, making them ideal for gym floors and lifting areas. A silicone compound is added at the end of production to keep the mats fresh during storage and transport in cold conditions.



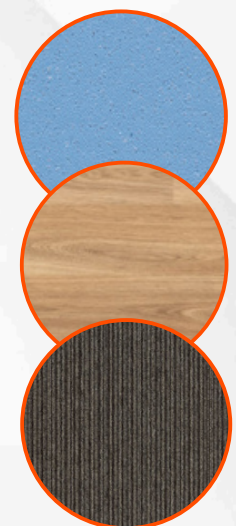
Commercial Flooring

We offer a range of flooring products, including safety flooring, luxury vinyl tiles, and rubber wall cladding, to meet various needs. Key requirements are functionality, durability, design, and compliance with international standards for fire, slip, and abrasion resistance. In high-traffic areas, easy cleaning and appearance retention are crucial.

Polysafe Wood fx Acoustix PUR is a decorative safety vinyl flooring that combines sustainable slip resistance with acoustic insulation. It showcases realistic wood designs in various light to dark colors and includes safety aggregates for a safe, attractive interior.

We offer a variety of carpet tiles and planks for leisure venues, allowing creative flooring designs with color accents, zoning, or corporate color coordination.

High-performance 6.7mm vinyl sheet sports flooring comes in solid colors and wood effects, compliant with EN 14904 and meeting Sport England and Sport Scotland standards for various sports.





CUSTOM BRANDED

A brand represents a promise and serves as an identity for customer communication, being their initial contact before engaging with staff or sales teams.

- Jerk Blocks
- Plyo Boxes
- Lifting Platforms
- Ninja Peg Boards
- Rigs, Racks & Flooring



Proformance Tracks



All Custom Turf Track designs use UV-resistant yarns to prevent fading and wear of patterns and colors over time.

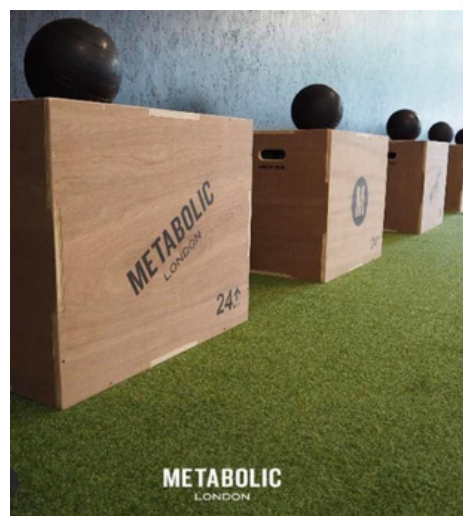
Custom Grass Technical Specifications:

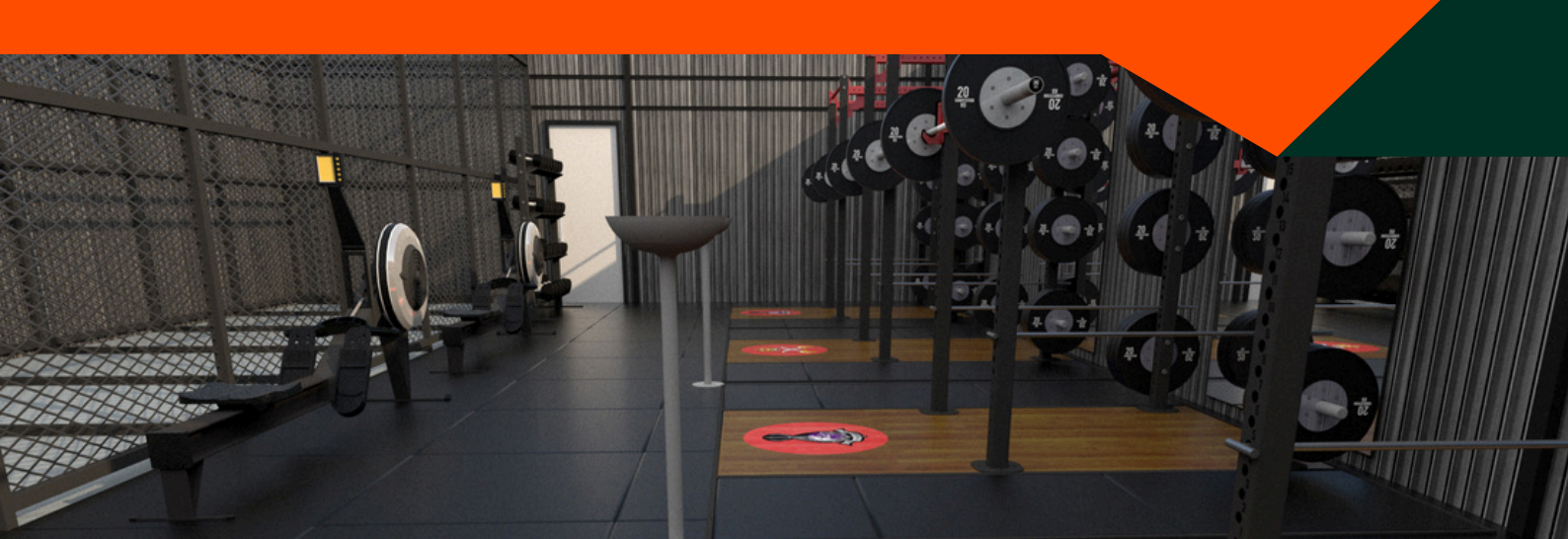
- Gauge: 1/7"
- Material: 100% PE
- Pile weight: 1850 g/m²
- Pile height: 15 mm
- Total height: 17 mm
- Total weight: 2665 g/m²
- Backing type: Polyurethane
- Roll length: On demand
- Roll width: On demand
- Fire classification: Efl
- Colours: Up to 6 vivid options available.



Your Equipment

Fortitude Equip is a UK-based company specialising in custom designs tailored to customer needs. They offer unique solutions rather than standard models, provide onsite visits, and create size-specific CADs to visualize the final product.





Facility Design

Fortitude provides high-quality gym design solutions for various establishments, including personal training studios, health clubs, hotels, and CrossFit boxes. With a wealth of experience, the team tailors proposals to meet specific needs, offering services such as 3D and CAD drawings to visualize designs while adhering to budgets. They also provide layout advice to optimise equipment placement, leveraging over 20 years of experience in managing large gyms across the UK.



THE ISO GYM RANGE

THE GO TO OUTDOORS SOLUTION

The offering is for those seeking a year-round outdoor strength and conditioning space, featuring:

- Custom external RIG setup
- Indoor facility options with power, flooring, and windows
- Custom powder coating for RIG components
- Tailored equipment packages
- Worldwide endorsed training courses and installation
- Onsite visits and post-sale support
- Fast, reliable, UK-made quality products.

Introducing the URBAN EXPERIENCE

This product comes in 10ft, 20ft, and twin 20ft sizes, is made in Britain from high-quality steel, and is available as a base model or fully equipped with Functional Fitness equipment.

FEATURES:

- 10 Year Warranty on metal works
- 5 Year Warranty on flooring
- Free standing, self-contained unit
- Guaranteed wind and weather tight
- 2 weather sealed doors at one end
- 8 vents for increased airflow
- Fully secure with factory fitted lockbox
- Welded A-grade corrosion resistant steel construction
- Manufactured to ISO shipping standards
- Heavy duty flooring - load bearing marine ply
- Lifting points at each corner
- Available in a variety of colors
- Cleared of import VAT prior to supply
- Valid for shipping 5 years from date of manufacture
- Can be modified to your specification.



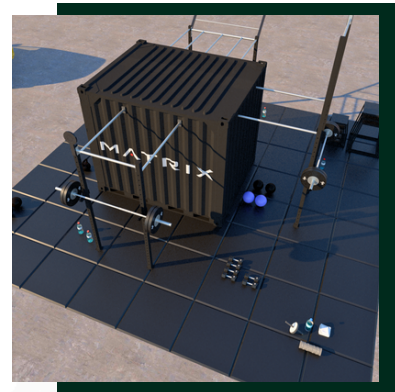
10 FT URBAN BOX

The 10Ft PT Box is ideal for startup personal trainers, gym expansions, or home use. Its versatile design suits one-on-one and small group training, and it's fully galvanised for weather resistance and durability.

Feature's

- Internal Racking and storage to maximise floor space when equipment is not in use.
- Folding Wall Mounted internal squat rack
- 3m Rope Tower
- Monkey Bars
- Climbing Wing
- 2 External Squat Racks
- 3 Pairs of J-pegs
- 1 Pair of Safety Squat Arms
- 1 Landmine
- 1 Pair of Dip Bars
- 2 Wall Ball Targets
- 1 x Core Functional Trainer

6 x 7m
Space Required



20 FT URBAN BOX

Feature's

- Internal Racking and storage to maximise floor space when equipment is not in use.
- Folding Wall Mounted internal squat rack
- 3m Rope Tower
- Monkey Bars
- Climbing Wing
- 2 External Squat Racks
- 3 Pairs of J-pegs
- 1 Pair of Safety Squat Arms
- 1 Landmine
- 1 Pair of Dip Bars
- 2 Wall Ball Targets
- 1 x Core Functional Trainer

6 x 7m
Space Required

**INCLUDES CUSTOM
BRANDING & PAINT**



20 FT URBAN BUNKER

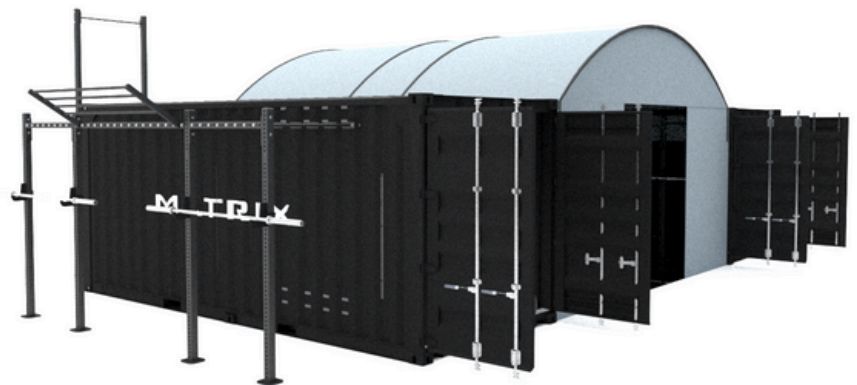
THE ONLY LIMIT... IS YOUR IMAGINATION!

The 20ft Urban Bunker is a versatile outdoor fitness facility with a 6m awning for year-round training. It features customisable branding and internal configurations for equipment storage, cardio machines, or additional training space, accommodating large groups for various exercises. This iconic gym, popular for standalone use or gym expansion, is also showcased at the British Army Headquarters, allowing indoor activities to be taken outdoors.

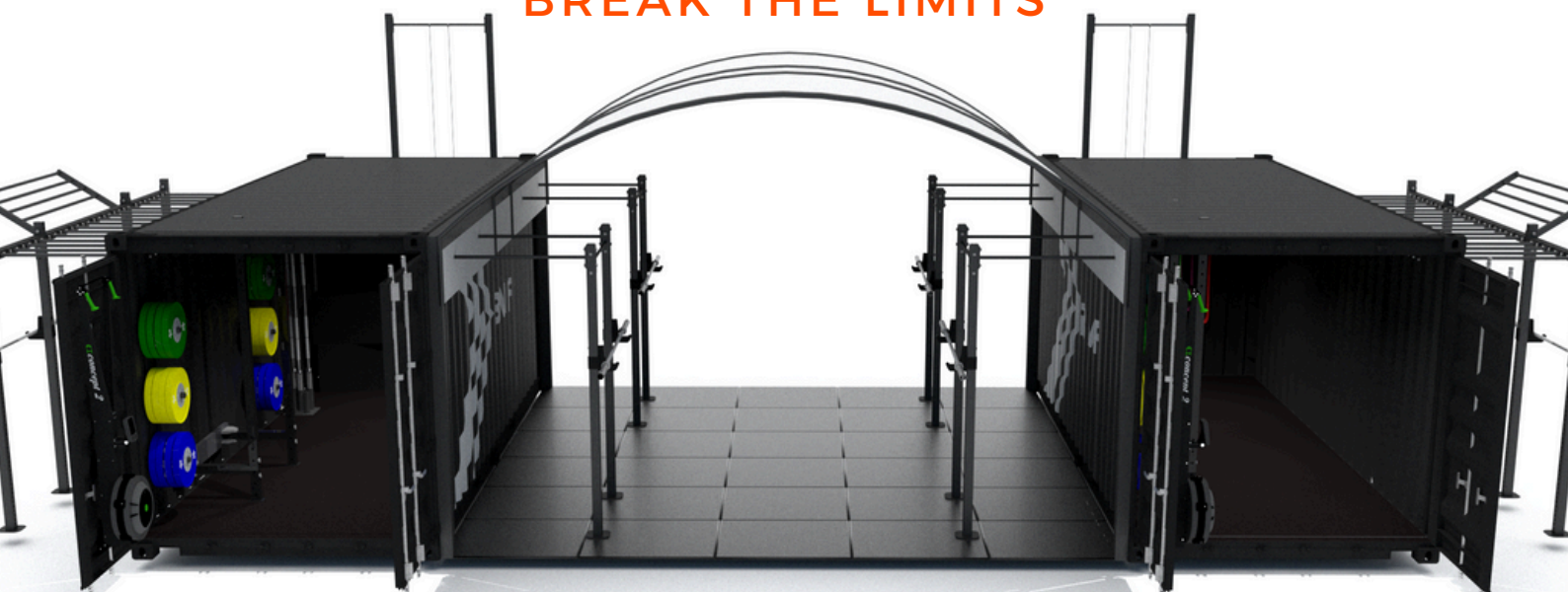
Features:

- Internal Racking and storage.
- 1 x 6m Canopy
- UK made premium flooring
- UK made peg board
- 2 x 3 or 5m Rope Tower
- 2 x Long Monkey Bars
- 2 ou 4 x Wall Ball Targets
- 2 x Climbing Wing
- 4 x Squat Racks
- 1 x 4 x Pairs of J-pegs
- 2 x Pairs of Safety Squat Arms
- 2 x Landmine
- 2 x Dip Bars
- 2 x Core Functional Trainer
- 1 x Functional Training Ladder

6 x 7m
Space Required



BREAK THE LIMITS



M.T.P

(MOBILE TRAINING PLATFORM)

The M.T.P is a patented mobile training solution from Fortitude, designed in the U.K. Its unique, lightweight design fits any vehicle and can be assembled by one person in under 15 minutes with minimal tools. It is versatile enough for use without a vehicle, making it an innovative and cost-effective training platform with low overheads.

A low-cost investment with minimal overheads is a recipe for success!

Features:

- 3m Rope Tower
- 4 x Pull Up Bars
- 2 x Wall Ball Targets
- 3 x Squat Racks
- 3 x Pairs of J-pegs
- 1 x Safety Squat Arms
- 1 x Landmine
- 1 x Dip Bars
- Resistance Band Attachment Points
- Battle Ropes Attachment Points
- Can Be Custom Coloured and Branded
- Tow Bars and Internal Van Racking For Storage Can Be Custom Designed And Fitted



FUNCTIONAL TRAINING RIGS RANGE

Our UK-manufactured rigs are custom-designed with clients to meet specific needs, including space, functionality, branding, and budget. Made from durable 5mm steel, they are visually appealing and suitable for personal training or group sessions. Fortitude's new Functional Training Rigs provide multiple designs with flexibility for customization.

BEST OF BRITISH STEEL

We make all kinds of designs and sizes for our free-standing rigs, so please get in touch with us to discuss your requirements and we will manufacture and deliver within 4 weeks of ordering.

UK made with 4mm or 2mm steel, in any colour or design.



RIGs

Fortitude Rigs provide a space-saving option wherever they are used.

- All our rigs are 75:75 box section and 4mm steel.
- Each rig comes with lined J-pegs.
- Custom design and colour to be agreed with our design team.
- A wide range of accessories for use with each rig.

2-BAY WALL MOUNTED RIGS



4-BAY WALL MOUNTED RIGS



2-BAY FREE STANDING RIGS



4-BAY FREE STANDING RIGS



8-BAY FREE STANDING RIGS



TRIM TRAIL

Our Trim Trail products offer a comprehensive solution for outdoor play and fitness!

Whether you're looking for themed Adventure Playgrounds, Assault Courses, or outdoor Exercise Equipment, we provide everything you need to create an engaging and dynamic environment.

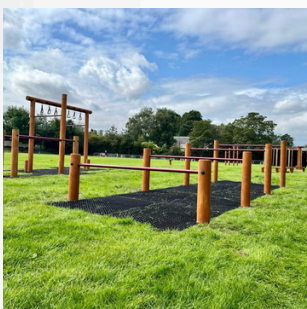
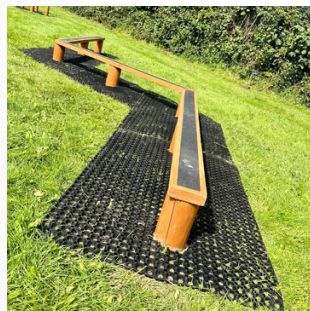
High quality, long-lasting, and low-maintenance, our products are designed and constructed by experienced engineers to meet your specific requirements and budget.

Our bespoke designs allow students to exercise while enjoying themselves. With a diverse range of obstacles, pupils can develop key skills, enhance physical health, and support their mental well-being.

Key benefits include:

- Encouraging exploration of varying heights
- Boosting self-esteem and confidence
- Improving cognitive abilities alongside core strength, balance, and coordination
- Enhancing spatial awareness and motor skills
- Increasing resilience in a safe, structured environment

These essential skills translate seamlessly into the classroom and are crucial for life beyond school.



BESPOKE OUTDOOR FITNESS SOLUTIONS



Want a more functional workout or a more natural RIG option to place outdoors for your clients?

Look no further with our wooden functional RIGs and trail range. This more natural-looking outdoor range complements any outdoor area, can be made or designed to suit your space, and is as solid and robust as our metal RIGs. We can provide lifelike CAD drawings or new designs upon request, and any setup can be achieved.

BRITISH ARMY HEADQUARTERS PROJECT APPRAISAL



“

The facility and equipment provided by Fortitude are of the highest quality; all instalment milestones were met with consummate ease and before any deadlines. The correspondence, communication, and their professionalism throughout were excellent. The design phase is another area in which Fortitude, in my opinion, has the edge over their rivals. Their understanding of exactly how the equipment needs to be designed to suit operational effectiveness, by training on equipment that needs to be suited to the end user, will be of massive use to the Military. That, coupled with offering first-class training and teaching soldiers and staff to make the best use of the ISOGYM in their own time, has seen it used throughout the day.

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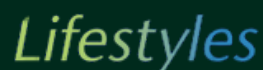
Mr Chris Leare BSc (Hons)
Programme Manager
Army Personnel Research
Capability
Army Health Dept



HMS DUNCAN ROYAL NAVY
FUNCTIONAL TRAINING RIG,
DESIGN AND INSTALLATION

WHO WE HAVE SUPPORTED

Providing Expert Advice and Project Delivery. We are a
valued partner of those we work with.





WEBSITE

INSTAGRAM



FACEBOOK



WWW.FORTITUDEEQUIP.COM | DREW@FORTITUDEEQUIP.COM